



**NEWS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

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**CINDY MILLER NAMED PROGRAM DIRECTOR FOR 99.5 THE X
WXNR IN EASTERN NORTH CAROLINA**

***- Cindy Miller carries on for her good friend Jerry Wayne,
and Music Director Blando is promoted to Assistant Program Director -***

GREENVILLE, NEW BERN-JACKSONVILLE, NC, January 5, 2010 – Beasley Broadcast Coastal Carolina is pleased to announce that Cindy Miller, Program Director for *Classic Rock 106.5 WSFL-FM* has also been named Program Director for Alternative Rock station *99.5 The X WXNR-FM* following the passing of Beasley PD Jerry Wayne.

A 16-year radio veteran, Ms. Miller came on board with Beasley two years ago. Previously, she was Program Director for New York's WOTT-FM in Watertown, and two Indiana stations, WBYR in Ft. Wayne and WABX in Evansville – all Classic or Active Rockers. As PD, she'll be working closely with Blando who, in addition to taking on APD duties, will continue as midday host.

"It's a challenge and a great opportunity to program one of the highest-rated alternative stations in the country," Cindy Miller commented. "I appreciate Bruce Simel trusting me enough to hand me the reins, and I'm looking forward to working with Mick and Blando to continue to rock ENC!"

"Cindy has done a great job for us with WSFL and I have no doubt she will do the same working with Blando on WXNR," said Market Manager Bruce Simel.

About Beasley Broadcast Eastern NC

In the Eastern North Carolina market, Beasley's six radio stations include *99.5 The X WXNR-FM*, *Kiss 101.9 WIKS-FM*, *Soft Rock V103.3 WMGV-FM*, *106.5 WSFL-FM*, *107.9 WNCT-FM The Greatest Hits of All Time*, and *Beach, Boogie and Blues 1070 WNCT-AM*. *Soft Rock V103.3 WMGV-FM*, *106.5 WSFL-FM* multicast sister stations, *Echo 103-3* and *The Trip* that can be accessed by tuning an HD Radio receiver to HD2 at their respective dial positions. For more information, please visit www.bbgi.com.

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