



MEDIA ALERT

NOVEMBER 21, 2008

***DELAWARE'S 99.5 WJBR HOLDS "TURKEY-THON" TO HELP
THE MINISTRY OF CARING FEED THE HUNGRY***

***- Donate a Thanksgiving turkey at three locations in the Delaware Valley,
Monday, November 24th, 6 a.m. - 7 p.m. -***

WHO: *Delaware's 99.5 WJBR-FM*, a Beasley Broadcast radio station and the Ministry of Caring.

WHAT: *Delaware's 99.5 WJBR Turkey-Thon* teamed up with the Ministry of Caring. Hoping to beat last year's total of 800 turkeys collected, WJBR is asking everyone to help those in need by bringing a turkey to one of three locations.

Plus, register to win tickets to see Tina Turner, appearing at the Wachovia Spectrum in Philadelphia, November 29, 2008! Tickets will be given away at all three locations.

For more information, tune into 99.5 WJBR and visit www.wjbr.com.

WHEN: **Monday, November 24, 2008**, from 6:00 a.m. to 7:00 p.m.

WHERE: **Glasgow Shopping Center**, 2750 Wrangle Hill Road, Bear, DE
F&N Shopping Center at Foulk and Naamans, Wilmington, DE
Grisillo's Thriftway, 196 Penn Mart Shopping Center, New Castle, DE

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