



**NEWS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

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**BEASLEY BROADCAST GROUP ANNOUNCES THE WINNERS OF ITS
ANNUAL OPERATING AWARDS**

NAPLES, Florida, August 14, 2008 – Beasley Broadcast Group, Inc. (Nasdaq: BBGI), a large- and mid-size market radio broadcaster, is pleased to announce the winners of its annual Company Operating Awards. Each year, Beasley Broadcast recognizes noteworthy achievements, operating success and contributions from individual Beasley employees and stations over the preceding twelve months. This year’s honorees, presented at the Company’s annual gathering of General Managers, include:

- Thomas Manning – General Manager of the Year
- Tom Calococci and T Gentry – Program Directors of the Year
- John Jaras – Sales Manager of the Year
- Pet Money – Business Manager of the Year
- *Power 96* WPOW-FM – Radio Station of the Year

Chairman and CEO of Beasley Broadcast Group, George G. Beasley commented, “Perhaps one of the most gratifying aspects as Founder and CEO of this Company is recognizing those who achieve pinnacles of success. Given the remarkable amount of talent and dedication found within our company, selecting the winner in each category is always a challenge. However, these honorees have truly distinguished themselves this past year and their superior leadership abilities are an inspiration to us all. I’m delighted to honor these five individuals and the outstanding stations they represent.”

The “General Manager of the Year” selection is based on the overall operation of the station or stations under his or her management. This year’s winner is **Thomas Manning**, General Manager of WPOW-FM in Miami, and Vice President of Sales for the company’s three-station Miami cluster that includes *Power 96* WPOW-FM, *99.9 Kiss Country* WKIS-FM and *Sports Radio 560* WQAM-AM. Since joining the company in 2007, Mr. Manning has been the force behind an impressive turn-around in sales and ratings for *Power 96*.

Beasley bestows a “Program Director of the Year” award in recognition of the important role Program Directors play in providing creative and compelling content, and consistent ratings leadership. This year, two exceptional PDs were chosen to receive the honor.

Tom Calococci, Operations Manager/Program Director for *Power 96* WPOW-FM and HD2 sister station *96 Dash 2 Pirate Radio* in the Miami market, was honored for his outstanding performance over the past 12 months. Mr. Calococci joined Beasley in 2006 as Operations Manager and was named Program Director in 2007.

T Gentry, Program Director for *Kicks 99* WKXC-FM in Augusta, GA, has been with the station for nearly 13 years. Program Director since Beasley Broadcast purchased WKXC in 2001, he is also Operations Manager for the nine-station Augusta cluster. This award also recognizes Mr. Gentry’s major role in *Kicks 99* being named the Country Music Association’s “Station of the Year” for 2008.

John Jaras, General Sales Manager for *Power 96* WPOW-FM, was recognized as Beasley’s “General Sales Manager of the Year” for leading his WPOW sales team to obtain year-over-year revenue increases. Mr. Jaras’ sales expertise and commitment to the market are further evidenced by the fact that he is a 20-year veteran with Beasley, having come on board as Local Sales Manager for *Power 96* in 1988.

The Business Manager of the Year Award honors the individual who demonstrates excellence in all areas of a station’s business operations including financial reporting, accounts receivable and payable management, payroll and human resources. As Business Manager for Beasley’s six Fayetteville stations, **Pet Money** is a three-time winner! Ms. Money started her career with Beasley Broadcast in 1983, and was named “Business Manager of the Year” in 1998, 2005 and now, 2008.

The “Station of the Year” is determined based on the overall strength and success of a station. **Power 96 WPOW-FM** in Miami was selected this year for its strong growth in ratings and revenue, as well as cash flow performance, excelling under the leadership of Joe Bell, Market Manager; Thomas Manning, General Manager; and Tom Calococci, Program Director.

About Beasley Broadcast Group

Founded in 1961, Beasley Broadcast Group, Inc. is a radio broadcasting company that owns or operates 44 stations (27 FM and 17 AM) located in 11 large- and mid-size markets in the United States. For more information, please visit www.bbgi.com.

Note Regarding Forward-Looking Statements:

Statements in this release that are “forward-looking statements” are based upon current expectations and assumptions, and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as “intends”, “expects,” “expected,” “anticipates” or variations of such words and similar expressions are intended to identify such forward-looking statements. Key risks are described in the Company’s reports filed

with the Securities and Exchange Commission (SEC). Readers should note that these statements are subject to change and to inherent risks and uncertainties and may be impacted by several factors, including: economic and regulatory changes, the loss of key personnel, a downturn in the performance of our large-market radio stations, the Company’s substantial debt levels, and changes in the radio broadcast

industry generally. The Company's actual performance and results could differ materially because of these factors and other factors discussed in the "Management's Discussion and Analysis of Results of Operations and Financial Condition" of our SEC filings, including but not limited to annual reports on Form 10-K or quarterly reports on Form 10-Q, copies of which can be obtained from the SEC, www.sec.gov, or our website, www.bbgi.com. These statements do not include the potential impact of any acquisitions or dispositions announced or completed after August 14, 2008. All information in this release is as of August 14, 2008, and the Company undertakes no obligation to update the information contained herein to actual results or changes to the Company's expectations.

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